Priscilla Pun

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Education

B.S. Computational Media   Aug 2013 - Dec 2016
Georgia Institute of Technology | Atlanta, GA
GPA 3.76

Experience

User Experience Design Intern   May 2016 - Aug 2016
Google | New York NY
- Researched, tested, and understood the user journey to create insightful workflow designs in the complex industry of advertising
- Optimized previously external user tasks into DoubleClick Bid Manager

User Experience Design Intern   May 2015 - Aug 2015
IBM | Lowell, MA
- Research, designed, and prototyped on the Enterprise Social Solutions team
- Used design thinking, empathy maps, and use case diagrams to invision mail experience in a more assistive and efficient way
- Produced Watson intergrated mail/calendar features in Verse

Lead Designer & CoLab Strategist   Jan 2015 - Current
Georgia Institute of Technology | Atlanta, GA
- Works with staff and faculty
- Designs print, wordpress websites, web graphics, and swag for Ivan Allen College

Undergraduate Researcher   Aug 2014 - Dec 2014
Georgia Institute of Technology | Atlanta, GA
- Created exploratory narrative augmented reality prototypes for mobile
- Worked with a team to create a wayfinding augmented reality app integrated with social media

Skills

Disciplines
Visual Design, Experience Design, Prototyping, Usability Testing

Technical Abilities
Adobe Creative Suite, Axure, Bohemian Sketch, Framer.js, HTML, CSS, Javascript, Java, C

Achievements

Grace Hopper Scholarship Recipient
- Awarded by Georgia Tech for the 2015 Conference
- Awarded by Google for the 2016 Conference

Best in Show at IBM Intern Fair   July 2015
- Chosen and voted by the Boston area IBM board

Outstanding Student Achievement   May 2015
- Inside and outside the classroom honored by Ivan Allen College

Computational Media Ambassador   Aug 2013 - Current
- Serves the Computational Media community as a member and as Officer